



**Pico Educational  
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*The home of QuickScan and QuickScreen  
dyslexia screening programmes*

**PICO EDUCATIONAL SYSTEMS LIMITED  
PRIVACY POLICY**

**(Including Cookies Policy and  
Product Specific Data Information)**

**1<sup>st</sup> October 2022 v.5**

Correspondence Address: 2 Carlton Court, Knole Road, East Sussex, TN40 1LG  
**Pico is a supporting Corporate Member of the British Dyslexia Association**

Registered Office: 2, Carlton Court, Knole Road, East Sussex, TN40 1LG  
Registered in England No. 3104176

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# Privacy and Cookie Policy

## Introduction

Welcome to Pico Educational Systems Limited's privacy and cookies notice that applies to the [www.qsdyslexiatest.com](http://www.qsdyslexiatest.com) website (and the QuickScreen and QuickScan tests).

Pico respects your privacy and is committed to protecting your personal data. This privacy notice will inform you as to how we look after your personal data when you visit our website (regardless of where you visit it from) as well as where we interact in the course of our business and tell you about your privacy rights and how the law protects you.

Please also use the Glossary to understand the meaning of some of the terms used in this privacy notice.

## 1. Important information and who we are

### Purpose of this privacy notice

This privacy notice aims to give you information on how Pico Educational Systems Limited collects and processes your personal data through your use of the website, including any data you may provide through the [www.dyslexiatest.com](http://www.dyslexiatest.com) website when you purchase a test or apply for a free trial of the testing software, sign up to our newsletter or downloadable content, utilise our 'contact us' forms or take part in a competition. This privacy notice also provides information as to how Pico Educational Systems Limited collects and processes your personal data during the course of our business, including any data you may provide at exhibitions, networking events and by telephone, email or post.

This website is not intended for children and we do not knowingly collect data relating to children.

It is important that you read this privacy notice together with any other privacy notice or fair processing notice we may provide on specific occasions when we are collecting or processing personal data about you so that you are fully aware of how and why we are using your data. This privacy notice supplements the other notices and is not intended to override them.

### Controller

For all data relating to individual users' interaction with the public website, Pico Educational Systems Limited is the controller and is responsible for your personal data (collectively referred to as "Pico Educational Systems Limited", "we", "us" or "our" in this privacy notice).

For details of data control procedures relating to organisations who are using our tests under organisational licences, please see the Product Specific Information section at the end of the Standard Privacy Policy.

This additional information specifically and explicitly reverses the Data Controller/Processor roles for licenced organisations, whereby the controller and the owner of the data is the organisation and Pico Educational Systems Ltd is the processor. Please refer to the Data Retention paragraph.

We have appointed a data privacy manager who is responsible for overseeing questions in relations to this privacy notice. If you have any questions about this privacy notice, including any requests to exercise *your legal rights*, please contact the data privacy manager using the details set out below.

### **Contact details**

Our full details are:

Full name of legal entity: Pico Educational Systems Limited

Name or title of Data Privacy Manager: Mr M Walker

Email address: info@qsdyslexiatest.com

Postal address: 2 Carlton Court, Knole Road, Bexhill-on-Sea, East Sussex TN40 1LG

Telephone number: 01424 254658

You have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues ([www.ico.org.uk](http://www.ico.org.uk)). We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.

### **Changes to the privacy notice and your duty to inform us of changes**

This version was last updated on **1<sup>st</sup> September 2021** and historic versions can be obtained by contacting us.

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us.

### **Third-party links**

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit.

## 2. The data we collect about you

Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

We may collect, use, store and transfer different kinds of personal data about you which we have grouped together follows:

- **Identity Data** - when you enquire about our services and during the course of providing services to you we may collect the following personal information when you provide it to us:
  - **For users that purchase the individual QuickScreen and QuickScan test themselves** this may include: first name, last name, gender, occupation, date of birth, if you have previously been diagnosed as Dyslexic or know of any family incidence, or have experienced difficulties with literacy
  - **For organisations that purchase a license for QuickScreen and QuickScan** this may include: first name, last name, company/organisation name
  - **For individuals that complete the QuickScreen and QuickScan tests via an organisation this may include:** first name, last name, gender, occupation, date of birth, if you have previously been diagnosed as Dyslexic or know of any family incidence, or have experienced difficulties with literacy
- **Contact Data** includes billing address, delivery address, email address and telephone numbers for organisations that are our clients. For individuals purchasing tests directly, we collect an email address. For individuals completing tests via an organisation, we collect an email address.
- **Financial Data** includes bank account and payment card details.
- **Transaction Data** includes details about payments to and from you and other details of products and services you have purchased from us.
- **Technical Data** includes internet protocol (IP) address, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access this website.
- **Profile Data** includes your username and password, purchases or orders made by you, your interests, preferences, feedback and survey responses.
- **Usage Data** includes information about how you use our website, products, services and dyslexia test results.
- **Marketing and Communications Data** includes your preferences in receiving marketing from us and our third parties and your communication preferences.

We also collect, use and share **Aggregated Data** such as statistical or demographic data for any purpose. Aggregated Data may be derived from your personal data but is not considered personal data in law as this data does **not** directly or indirectly reveal your identity. For example, we may

aggregate your Usage Data to calculate the percentage of users accessing a specific website feature. However, if we combine or connect Aggregated Data with your personal data so that it can directly or indirectly identify you, we treat the combined data as personal data which will be used in accordance with this privacy notice.

### **If you fail to provide personal data**

Where we need to collect personal data by law, or under the terms of a contract we have with you and you fail to provide that data when requested, we may not be able to perform the contract we have or are trying to enter into with you (for example, to provide you with our services). In this case, we may have to cancel a service you have with us but we will notify you if this is the case at the time.

### **3. How is your personal data collected?**

We use different methods to collect data from and about you including through:

- **Direct interactions.** You may give us your Identity, Contact and Financial Data by filling in forms or by corresponding with us by post, phone, email or otherwise. This includes personal data you provide when you:
  - apply for our services/create an account
  - purchase tests and licenses and issue tests to students/recruits/staff;
  - subscribe to our service or publications;
  - request marketing to be sent to you;
  - leave a comment on our website;
  - enter a competition, promotion or survey; or
  - give us some feedback.

**Automated technologies or interactions.** As you interact with our website, we may automatically collect Technical Data about your equipment, browsing actions and patterns. We collect this personal data by using cookies and other similar technologies. We may also receive Technical Data about you if you visit other websites employing our cookies. Please see our **cookie policy** at the end of this privacy notice.

- **Third parties or publicly available sources.** We may receive personal data about you from various third parties and public sources as set out below:
  - Technical Data from the following parties:
    - (a) analytics providers, such as Google Analytics based in the US;
    - (b) advertising networks; and
    - (c) search information providers
  - Identity and Contact Data from publicly available sources such as Companies House and the Electoral Register based inside the EU.

- Identity and Contact Data provided at events such as business cards or attendee lists.
- Identity and Contact Data from data brokers or aggregators based inside the EU.

#### **4. How we use your personal data and special category data**

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- Where we need to perform the contract we are about to enter into or have entered into with you.
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.
- Where we need to comply with a legal or regulatory obligation.
- Where processing is necessary for the purposes of preventive or occupational medicine, for the assessment of the working capacity of the employee and medical diagnosis (Article 9(2)(h) for special category data)

We rely on consent as one of the legal bases for processing your personal data where you have given it. In relation to sending third party direct marketing communications to you via email or text message we will only rely upon consent. You have the right to withdraw consent to marketing at any time by contacting us.

#### **Purposes for which we will use your personal data**

We have set out below, in a table format, a description of all the ways we plan to use your personal data, and which of the legal bases we rely on to do so. We have also identified what our legitimate interests are where appropriate.

Note that we may process your personal data for more than one lawful ground depending on the specific purpose for which we are using your data. Please contact us if you need details about the specific legal ground we are relying on to process your personal data where more than one ground has been set out in the table below.

<b>Purpose/Activity</b>	<b>Type of data</b>	<b>Lawful basis for processing including basis of legitimate interest</b>
To register you as a new customer	(a) Identity (b) Contact	<ul style="list-style-type: none"> <li>● Performance of a contract with you</li> </ul>

<p>To process and deliver your order including:</p> <ul style="list-style-type: none"> <li>• Manage payments, fees and charges</li> <li>• Collect and recover money owed to us</li> </ul>	<p>(a) Identity (b) Contact (c) Financial (d) Transaction (e) Marketing and Communications</p>	<ul style="list-style-type: none"> <li>• Performance of a contract with you</li> <li>• Necessary for our legitimate interests (to recover debts due to us)</li> </ul>
<p>To manage our relationship with you which will include:</p> <ul style="list-style-type: none"> <li>• Communicating with you in response to your request for assistance with interpreting your dyslexia test results</li> <li>• Notifying you about changes to our terms or privacy policy</li> <li>• Asking you to leave a review or take a survey</li> <li>• Service announcements</li> </ul>	<p>(a) Identity (b) Contact (c) Profile (d) Marketing and Communications</p>	<ul style="list-style-type: none"> <li>• Performance of a contract with you</li> <li>• Necessary to comply with a legal obligation</li> <li>• Necessary for our legitimate interests (to keep our records updated and to study how customers use our products/services)</li> </ul>
<p>To improve our dyslexia testing software programmes which will include:</p> <ul style="list-style-type: none"> <li>• Analysing anonymised data from test results with DOB, gender and whether previously diagnosed as dyslexic or not, but no name</li> </ul>	<p>(a) Identity (Partial) (b) Usage (Test Results)</p>	<ul style="list-style-type: none"> <li>• Necessary for our legitimate interests (to study how customers use our products/services, research to improve our products/services)</li> </ul>
<p>To engage with you on our website, such as in the comments section of one of our blogs</p>	<p>(a) Identity (b) Contact</p>	<ul style="list-style-type: none"> <li>• Necessary for our legitimate interests in communicating with you and enabling us to provide comments and assist with anything raised in your comments</li> </ul>



<p>To enable you to partake in a prize draw, competition or complete a survey</p>	<p>(a) Identity (b) Contact (c) Profile (d) Usage (e) Marketing and Communications</p>	<ul style="list-style-type: none"> <li>• Performance of a contract with you</li> <li>• Necessary for our legitimate interests (to study how customers use our products/services, to develop them and grow our business)</li> </ul>
<p>To administer and protect our business and this website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)</p>	<p>(a) Identity (b) Contact (c) Technical</p>	<ul style="list-style-type: none"> <li>• Necessary for our legitimate interests (for running our business, provision of administration and IT services, network security, to prevent fraud and in the context of a business reorganisation or group restructuring exercise)</li> <li>• Necessary to comply with a legal obligation</li> </ul>
<p>To deliver relevant website content and advertisements to you and measure or understand the effectiveness of the advertising we serve to you. This can be done by using a pixel or cookies which help to display relevant adverts on social media.</p>	<p>(a) Identity (b) Contact (c) Profile (d) Usage (e) Marketing and Communications (f) Technical</p>	<ul style="list-style-type: none"> <li>• Necessary for our legitimate interests (to study how customers use our products/services, to develop them, to grow our business and to inform our marketing strategy)</li> </ul>
<p>To use our database and data analytics to improve our website, services, marketing, customer relationships and experiences</p>	<p>(a) Technical (b) Usage (c) Contact (d) Identity (e) Marketing and Communications</p>	<ul style="list-style-type: none"> <li>• Necessary for our legitimate interests (to define types of customers for our products and services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy)</li> </ul>

<p>To make suggestions and making recommendations to you about services that may be of interest to you, such as in our direct marketing activities (including our email newsletter and social media marketing)</p>	<p>(a) Identity (b) Contact (c) Technical (d) Usage (e) Profile (f) Marketing and Communications</p>	<ul style="list-style-type: none"> <li>• Necessary for our legitimate interests (to develop our services and grow our business)</li> <li>• Consent</li> </ul>
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## Marketing

We strive to provide you with choices regarding certain personal data uses, particularly around marketing and advertising.

We have also established the following personal data control mechanisms:

### Promotional offers from us

We may use your Identity, Contact, Technical, Usage and Profile Data to form a view on what we think you may want or need, or what may be of interest to you. This is how we decide which products, services and offers may be relevant for you (we call this marketing).

You will receive marketing communications from us where you have opted to do so or where you have requested information from us or purchased services from us or if you provided us with your details when you entered a competition and, in each case, you have not opted out of receiving that marketing.

### Third-party marketing

We will get your express opt-in consent before we share your personal data with any company outside Pico Educational Systems Limited for marketing purposes.

### Opting out

You can ask us or third parties to stop sending you marketing messages at any time by following the opt-out or unsubscribe links on any marketing message sent to you or by contacting us at any time.

We will need to maintain a restricted record of Contact and Identity Data where you have opted out of receiving marketing and this is to prevent any future marketing being carried out and, unless otherwise informed, no other processing shall be carried out in relation to this information.

## Cookies

You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of this website may become inaccessible or not function properly. For more information about the cookies we use, please see our cookies policy at the end of this privacy notice.

## Change of purpose

We will only use your personal data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If you wish to get an explanation as to how the processing for the new purpose is compatible with the original purpose, please contact us.

If we need to use your personal data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your personal data without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

## 5. Disclosures of your personal data

We may have to share your personal data with the parties set out below for the purposes set out in the table in paragraph 4 above.

- External Third Parties as set out in the *Glossary*.
- Third parties to whom we may choose to sell, transfer, or merge parts of our business or our assets. Alternatively, we may seek to acquire other businesses or merge with them. If a change happens to our business, then the new owners may use your personal data in the same way as set out in this privacy notice.
- We require all third parties to respect the security of your personal data and to treat it in accordance with the law. We do not allow our third-party service providers to use your personal data for their own purposes and only permit them to process your personal data for specified purposes and in accordance with our instructions.

## 6. International transfers

**Important: Data from students/recruits/staff that complete the QuickScreen and QuickScan tests via their employer/university/organisation (who have a license with us), will only have their data held on a UK server and it will not be transferred overseas.**

This section is relevant to the data we hold about our clients' contact details for marketing purposes (unless you have opted out). For example, we may use an email marketing automation platform (Mailchimp) that is based in the US.

We may use external third parties who are based outside the European Economic Area (**EEA**) and their processing of your personal data will involve a transfer of data outside the EEA.

Whenever we transfer your personal data out of the EEA, we ensure a similar degree of protection is afforded to it by ensuring at least one of the following safeguards is implemented:

- We will only transfer your personal data to countries that have been deemed to provide an adequate level of protection for personal data by the European Commission. For further details, see European Commission: Adequacy of the protection of personal data in non-EU countries.
- Where we use providers based in the US, CJEU has confirmed that EU standards of data protection must travel with this data when it goes overseas, and we adhere to this stipulation. For further details, see the latest updates from the Information Commissioner's Office <https://ico.org.uk/about-the-ico/news-and-events/news-and-blogs/2020/07/updated-ico-statement-on-the-judgment-of-the-european-court-of-justice-in-the-schrems-ii-case/>
- Please contact us if you want further information on the specific mechanism used by us when transferring your personal data out of the EEA.

## **7. Data security**

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

## **8. Data retention**

### **How long will you use my personal data for?**

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure

of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

## 9. YOUR LEGAL RIGHTS

You have the right to:

**Request access** to your personal data (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.

**Request correction** of the personal data that we hold about you. This enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of the new data you provide to us.

**Request erasure** of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to erase your personal data to comply with local law. Note, however, that we may not always be able to comply with your request of erasure for specific legal reasons which will be notified to you, if applicable, at the time of your request.

**Object to processing** of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms. You also have the right to object where we are processing your personal data for direct marketing purposes. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.

Where you object to direct marketing we shall maintain a restricted record of Contact and Identity Data recording that you have opted out of receiving marketing and we can ensure that no future marketing is carried out. Unless otherwise informed no other processing shall be carried out in relation to this restricted record. We will need to maintain where you have opted out of receiving marketing and this is to prevent any future marketing being carried out and, unless otherwise informed, no other processing shall be carried out in relation to this information.

**Request restriction of processing** of your personal data. This enables you to ask us to suspend the processing of your personal data in the following scenarios: (a) if you want us to establish the data's accuracy; (b) where our use of the data is unlawful but you do not want us to erase it; (c) where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend legal claims; or (d) you have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.

**Request the transfer** of your personal data to you or to a third party. We will provide to you, or a third party you have chosen, your personal data in a structured, commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.

**Withdraw consent at any time** where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain products or services to you. We will advise you if this is the case at the time you withdraw your consent.

If you wish to exercise any of the rights set out above, please contact us.

### **No fee usually required**

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request is clearly unfounded, repetitive or excessive. Alternatively, we may refuse to comply with your request in these circumstances.

### **What we may need from you**

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

### **Time limit to respond**

We try to respond to all legitimate requests within one month. Occasionally it may take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.

## **10. Glossary**

### **LAWFUL BASIS**

**Legitimate Interest** means the interest of our business in conducting and managing our business to enable us to give you the best service/product and the best and most secure experience. We make sure we consider and balance any potential impact on you (both positive and negative) and your rights before we process your personal data for our legitimate interests. We do not use your personal data for activities where our interests are overridden by the impact on you (unless we have your consent or are otherwise required or permitted to by law). You can obtain further

information about how we assess our legitimate interests against any potential impact on you in respect of specific activities by contacting us

**Performance of Contract** means processing your data where it is necessary for the performance of a contract to which you are a party or to take steps at your request before entering into such a contract.

**Comply with a legal or regulatory obligation** means processing your personal data where it is necessary for compliance with a legal or regulatory obligation that we are subject to.

## **THIRD PARTIES**

### **External Third Parties**

- External research facilities may receive anonymised test results data from us for independent research and statistical purposes regarding dyslexia testing and our software testing platforms.
- Service providers acting as processors based in the United Kingdom who provide IT and system administration services and payment processing (e.g. PayPal).
- Professional advisers/bodies acting as processors or joint controllers including lawyers, bankers, auditors, marketing companies based in the United Kingdom who provide consultancy and other services.
- HM Revenue & Customs, regulators and other authorities based in the United Kingdom who require reporting of processing activities in certain circumstances.
- Marketing automation platforms, acting as a processor, such as The Rocket Science Group LLC t/a MailChimp based in the US who provide email marketing automation services.
- Survey development and distribution platforms, acting as a processor, such as Survey Monkey Inc. and SurveyMonkey Europe UC t/a SurveyMonkey, based in the US and within the EEA who provide online survey development services.
- Social media platforms acting as processor or joint controllers

## **COOKIES POLICY**

### **Information about our use of cookies**

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website and dyslexia tests. They include, for example:
  - cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services
  - cookies within QuickScreen and QuickScan (session identifier) that are required for the operation of the test during the period that you are logged in.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

As well as cookies we may use pixels which are similar to cookies however are relevant in a social media context (such as Facebook). A pixel is an analytics tool which measures the effectiveness of advertisements and enables us to provide advertisements which are relevant to you.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Cookies can expire at the end of a browser session or they can be stored for longer. Your browser settings can also enable you to clear cookies on exit from specified websites.



## PRODUCT SPECIFIC DATA INFORMATION

### FAIR PROCESSING NOTICE

This notice is intended to override the relationship of Controller/Processor set out in the standard Privacy Policy, which relates to data collected when an individual logs into our website and pays for an individual test or interacts with the site in any other way. In the case where data is being processed by Pico Educational Systems Limited on behalf of organisations who have purchased an annual licence to use our tests, this role is reversed and the client is the Controller of the data related to the use of the programs, and Pico Educational Systems Limited is the Processor.

### QuickScreen

**Analysis:** This is automated, but with the opportunity for a tutor to be assigned who can review the results and add their own comments to the end of the report.

**Data Held on Portal:** The candidate's name, login details, occupation, gender, date of birth, whether they have been previously diagnosed with dyslexia, and their responses to each element of the test. The tutor's login details and their comments on the results of each test.

**Portal:** The portal is hosted on a dedicated server with ANS in London, UK. ANS's data centre is protected by multiple physical and network security measures to ISO 27001. Details can be provided if needed.

**Company Access:** Users can opt in to sharing their data with Pico for anonymous research (to help improve the programme). Our stated policy is that data or results will be treated with respect and only made available to those involved with the student's learning or wellbeing. This covers instances where there may be queries arising regarding an individual result where comment is asked for from our dyslexia specialists.

**International Transfers:** The data from QuickScreen is held on a UK based server and would not be stored or deliberately moved to any area outside of the UK.

**Data Retention:** With regard to data retention, data is kept on our server and in a local backup and can be removed and archived or destroyed at any point at the request of the customer. Customers can also delete any candidate and all their results and report data from their own dashboard.

## QuickScan (OnLine)

**Analysis:** This is conducted by an automated process with no manual intervention.

**Data Held on Portal:** There is a range of data which can be input - the minimum is an individual ID number with no other personal details being collected. The full collected data, if that option is used, would be Name, Course and Date of Birth. The name can be displayed on reports if desired.

Where only the ID is used, reports and data are otherwise anonymous. The data files consist of 1's and 0's for situations which apply or do not apply. Reports and data would, in this case, only be identifiable by an ID number which is stored. Where an email is provided as part of the log-in (for example the individual OnLine QuickScan on our website, where the email is provided automatically via PayPal) this address would also be stored.

**Portal:** Each customer has their own individual and separate build on the server and the data is not grouped together with other customers' data. There is no central database. Data is backed up as far as is necessary to ensure our obligations to restore it in the event of system failure. Customers have control of that data and can require it to be archived and/or destroyed at any time. Data is held in folders protected by htaccess security which requires a log in to access it.

Data is processed and stored by QuickScan (Pico Educational Systems Limited) on their Virtual Private Server hosted on a secure data centre in London UK by Brixly UK who also manage it. They work to ISO 27001 and provide Pico Educational Systems Limited with 24/7 technical support where needed.

**Company Access:** Users can opt in to sharing their data with Pico for anonymous research (to help improve the programme). Data is backed up locally in London on one of our machines which is password protected. Our stated policy is that data or results will be treated with respect and only made available to those involved with the student's learning or wellbeing. This covers instances where there may be queries arising regarding an individual result where comment is asked for from our dyslexia specialists.

**Information Provided When Link Sent to Portal:** Different institutions use different information on their portal pages, however the standard default page shows the data privacy policy mentioned above, as well as what they can expect from the program together with keyboard accessibility information.

**International Transfers:** The data from QuickScan is held on a UK based server and would not be stored or deliberately moved to any area outside of the UK.

**Data Retention:** With regard to data retention, data is kept on our server and in a local backup and can be removed and archived or destroyed at any point at the request of the customer.

## **QUICKSCAN (Installed Version)**

This version is installed on a client's own server and therefore the data security for QuickScan on your intranet would be subject entirely to your own internal data provisions.

## **NATIONAL CYBER SECURITY CENTRE 14 CLOUD SECURITY PRINCIPLES – RESPONSE IN RELATION TO QUICKSCAN AND QUICKSCREEN**

### **1. Data in transit protection**

Both the QuickScan and QuickScreen servers are connected to via SSL (https). Access to data portals for tutors is password protected.

### **2. Asset protection and resilience**

Both Brixly.uk and ANS have secure state-of-the-art server centres in the UK. We cannot provide security for your own client computer systems and intranet, as that must clearly be the customer's responsibility.

### **3. Separation between users**

QuickScan uses separate installations for each customer. QuickScreen has a shared database with independent password protected access for each user. Both programs have user input protected by sanitisation code to remove malicious code.

### **4. Governance framework**

As a small company, we have two registered data controllers, one of whom is the Managing Director, the other is the programmer for QuickScan. A third party programming company deals with QuickScreen programming. They have extensive experience with medical programming and Pico Educational Systems has worked with their programmer for several years.

Both programs' servers have management provided by the service provider companies.

### **5. Operational security**

Operational security is provided by a very short "chain of command" and direct involvement of the server management teams at Brixly.uk and ANS is designed to ensure that unusual activity would be notified promptly and acted on directly.

### **6. Personnel security**

Both server service providers operate to ISO/IEC 20071 Information security standards.

### **7. Secure development**

Coding practices are adopted which ensure that malicious code is removed from any user input.

## **8. Supply chain security**

Pico Educational Systems has been given assurances by their service providers that they work to ISO 27001.

## **9. Secure user management**

Tutor/Manager interfaces are password protected. QuickScreen has password protected access for users. For QuickScan we recommend using non-identifiable identity codes for users and keeping a separate track of them so that any user data cannot be directly linked to an individual. We cannot, of course, prevent our customers from being careless with the application and storage of their passwords and exported or downloaded data, and must rely on your own security procedures to enforce best practice in these areas.

## **10. Identity and authentication**

QuickScan and QuickScreen both have password protected manager interfaces. QuickScan's user interface is not password protected in the same way.

## **11. External interface protection**

External risks to the data from the poor management of downloaded data or passwords will be identified and managed by customers.

## **12. Secure service administration**

Server management interfaces are protected by robust passwords. As per item 5 the short chain of command ensures that only the absolute minimum of people working for Pico have access to the data services. Though it is impossible to prevent unauthorised access attempts, the servers are protected by software such as "Fail2Ban" which limits unauthorised probing.

Server logs track security access and unauthorised attempts to access it.

## **13. Audit information for users**

Both programs can export their user data to enable local management to assure themselves that only authorised users have gained access to the programs.

## **14. Secure use of the service**

The small number of people who have access to the data and server services are all fully aware of their responsibilities and the management and limitation of any associated risks.